



# LOCAL ACTION PLAN

## City of Rotterdam

Authors:

Jeany Dirkzwager

Annelies Verbeek

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## EXECUTIVE SUMMARY

This document has been produced as part of the project entitled **“A VALIDATED MULTI-DIMENSIONAL TOOL TO FACILITATE THE TRANSFER OF GOOD PRACTICES ACROSS EU REGIONS ON ELIMIATION OF CHILDEN CORPORAL PUNISHMENT-NO PUNISH”**.

This document describes the the local implementation plan for each partner with conclusions of the work-shop, local training and experimentation phase.



## 01. INTRODUCTION

The overall objective of NOPUNISH was to facilitate the transfer of good practices among European countries by enabling a multi-dimensional self-assessment tool and specific measures in order to enhance the capacity of protection systems to adopt good practices on elimination of corporal punishment.

NOPUNISH project aimed to provide a validated and tested toolkit in order to facilitate the transfer of good practices in elimination of corporal punishment across European regions/countries.

The toolkit includes an innovative assessment tool to determine the contextual requirements needed for the implementation of relevant practices being applied in other settings and the potential of the existing protection systems to adopt it.

The main target groups of the project NO PUNISH are professionals working with families in both public and private operators (including social workers, teachers, psychologists and legal experts) and policy makers.

It is essential to reach public authorities as they are able to then disseminate the results of NO PUNISH among the public and private operators of their territory.



## **02. AUDIENCES**

### **02.1 Professionals working with children, including Teachers/ educational staff/child protection**

The main target groups of the project NOPUNISH are professionals working with families (including social workers, teachers, psychologists and legal experts).

Providing relevant resources and tools to those working closely with children, will enable families to develop positive parenting and change attitudes towards corporal punishment.

NOPUNISH toolkit foresees the analysis of relevant dimensions concerning cultural and attitudinal factors affecting the elimination of corporal punishment in the different countries/regions in the project.

### **02.2 Public and private operators**

NGOs and social service providers are key stakeholders in the protection of the Rights of Child. In different settings, they are in charge of the education and care of the young, including the juvenile justice system.

Awareness, training and resources should be addressed also to engage these relevant operators in the elimination of corporal punishment.

### **02.3 Policy-makers**

EU and national government authorities produce important policy documents on open data and have a strong political and economic incentive. Laws should be reinforced by a comprehensive set of measures accompanying the social, behavioral and attitudinal change required for eliminating corporal punishment.

NOPUNISH will provide tools for policy makers to design the planning for a complete change in the country, based on an initial assessment of the relevant factors to be tackled in order to reach the total elimination of corporal punishment.

### **02.4 Wider audience (including parents & children)**

Awareness activities and social change is needed in order to engage parents in a different parenting style, based on positive and enriching strategies.



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Resources will be made available for parents (e.g. training material) and social media to ensure the expected impact on changing parental style and social perception of the issue.



### 03. DISSEMINATION ACTIVITIES

#### 03.1 Purpose/Activity contents

In the next section we will show you how the dissemination activity will be articulated in relation with the purpose or the activity content, audience and the tools used for dissemination.

Purpose/Activity Content	Audience	Expected results
<b>Local events</b>	Relevant local stakeholders	Relevant stakeholders are informed about the initiative
<b>Workshop I</b>	Experts working with children	Information is shared, good practice examples, interactive Q&A session
<b>Workshop II</b>	Experts working with children	Information is shared, good practice examples, interactive Q&A session
<b>Project implementation in Child Protection Systems/Social services</b>	Experts working with children	A correct perception of the idea of the project stimulating factors to participate in combating corporal punishment
<b>Project implementation in schools</b>	Educational counselors, teachers, parents association	A correct perception of the idea of the project stimulating factors to participate in combating corporal punishment
<b>Project presentation</b>	Wider public	Awareness of the outputs in WS 1-4
<b>The progress of the project and relevant news and events</b>	Policy makers, public and private operators	Presents the project results
<b>National event</b>	Specialists working with children, and operators outside the partnership	Implementation of the project
<b>Posts on social media</b>	General	Greater impact on society



<b>Roundtables with teachers, psychologists</b>	Teachers, psychologists	Enhanced widespread methodologies and data collected on corporal punishment
<b>News releases</b>	Wider public	Raise awareness on corporal punishment
<b>Press release</b>	Teachers and experts in education	Improve impact on educational professionals; more tools and resources available for teachers
<b>Local TV interview</b>	General	Offer general information about the project
<b>Distribution of leaflets</b>	Professionals, public institutions, civic centers, public libraries	Inform about statistics; propose best practices
<b>International conference</b>	Law and social professionals , NGOs	Present the project aims and results
<b>ENSA working group Youth</b>	EU Partners	Inform EU partners about the project
<b>European Youth Care Platform GA</b>	EU Partners	Inform EU partners about the project
<b>National convention – domestic violence and child abuse</b>	Professionals	Knowledge transfer
<b>Expert meeting</b>	Centers of expertise, Ministry of Security and Justice, Ministry of Social Affairs, Municipalities	Organizations get interested in testing the tool
<b>Other European Conference</b>	General	Inform stakeholders about the progress of the project
<b>International Congress</b>	Professionals and researchers	Present results and promote networks
<b>International publication</b>	Researchers	Present results and promote networks
<b>Meeting with policy makers</b>	Professionals and institutions	Present results and engage collaboration





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<b>International Congress of Abused Child</b>	Professionals and researchers	Present results and engage collaboration
<b>International event in Brussels</b>	All partners	Presents results of the project



## **0.3.2 Dissemination tools**

### **03.2.1 Website:**

[www.nopunish.eu](http://www.nopunish.eu)  
<http://bestpractices.nopunish.eu/>

The website will be the main point of reference for external communication and access to the on-line tool, relevant links to other websites and projects related to the protection of children and corporal punishment.

### **03.2.2 Leaflets**

Leaflets will be designed to support the sustainability activities of the partners. The leaflets will be issued in the national languages for better reaching the national target groups.

### **03.2.3 Newsletter**

Newsletters will be issued describing relevant news and events where partners have participated and presented the NO PUNISH TOOL. The newsletters will be published on the website and will be disseminated among the NO PUNISH mailing list of stakeholders.

### **03.2.4 Local events**

The partners will attend local events to present the NO PUNISH TOOL. The main objective of this local event is to inform the relevant local stakeholders about the TOOL to attract them to use the platform.

### **03.2.5 Conference at local, national and international level**

After the project ends, consortium partners will be actively participating in events to disseminate the results of NO PUNISH and to attract public authorities and other relevant stakeholders.

### **03.2.6 Branding**

The Project has a corporate image to keep a uniform look and fill in all dissemination materials, this includes the NOPUNISH logo, presentation templates, documents templates, etc.



**Figure 1: NOPUNISH LOGO**

### **03.2.7 Publications**

Scientific dissemination will be supported by publications in peer reviewed journals and scientific conferences. These events will be also published on the website’s News section.”



## 04. ACTIVITIES PRESENTATION

- **Local workshop**

Workshops will be organized coinciding with the consortium meetings. 30 stakeholders and 15 non-specialists will be invited to participate in each workshop.

- **Local Training**

Local training events on the assessment tool will take place in each country based on the user's guide on how to apply the NO PUNISH tool and will be delivered to specialists working with families and children, and to policy makers, as these two groups are the main target groups.

- **Experimentation phase**

Partners will initiate the experimentation/ implementation phase after delivering their implementation plans.

The experimentation will be monitored and evaluated according to the evaluation framework designed specifically for this experimentation.

After the evaluation of the experimentation phase in all countries, recommendations will be made, if necessary, for refining the tool.

The partnership will take into account the opinions of experts, of professional who have used the tool and other relevant stakeholders to provide suggestions on how to improve the tool.



## 05. LOCAL ACTION PLAN

- **Local action plan for the workshop development**

At first we looked at the tool ourselves and tried to understand the basics of the tool. What questions could other professionals have when using the tool?

Then we looked with colleagues at the tool and we had a brainstorm session with colleagues how to develop the training/workshop.

Then we made a framework of the training and we asked two professionals in the field to look at the framework. They made some comments and they made some adjustments.

Furthermore we looked at the manual, translated it and used it also for the framework.

We made a list of organisations which we could invite for the training.

We found a date and location for the workshop.

We combined the workshop with an specialists topic for the professionals to have a complete training and to make it interesting for professionals to come to the meeting. This time it was complex divorces.

- **Local action plan for the local training**

We decided that the only way to get professionals enthusiastic to come to the training was to combine the training of the tool with other training/workshops. This was a suggestion of the professionals we asked in the brainstormsession. Professionals in Rotterdam are used to tools like this because in Holland we have a similar tool (NJI database effective interventions) so a training with as only topic the tool would not be interesting enough.

Up until now we've combined it with a training about complex divorces and emotional neglect.

Furthermore we presented the tool at an gathering with policy advisors to show them what the tool is and what you can do with it.



- **Local action plan for the experimentation phase**

We've experimented ourselves with the tool. And we've asked our professionals to experiment with the tool. We have asked them to fill in the online evaluation form.

Furthermore we've asked the policy advisors to give feedback on the workshop and tool.

Because there was little response, we've sent a few reminders but the response still was limited.



## 06. CONCLUSIONS

- **Conclusions of the workshop**

We conclude that the tool is suitable for a workshop. One hour is long enough to show the tool to professionals and to let them work with it.

We tried to get a wide range of professionals to participate but this also proved to be difficult.

It is difficult to convince people to participate in the workshop. Not everyone is convinced about the usability of the tool for the Netherlands and especially the city of Rotterdam.

Because we had so limited time to get this organised and because in this time of year everybody is so very busy, it was also hard to find participants.

In the Netherlands we have an organisation that tests interventions on effectiveness. We usually use that database to choose interventions. It needs a lot of work to let professionals see the importance of the tool.

The people who did attend were interested but had doubts about the usability of the tool. They also would like to find more interventions and good practices in the tool (more countries).

The professionals did find the way we combined the training with a specialist topic good.

- **Conclusions of the local training**

We conclude that a training alone is too much for an introduction in the tool. The professionals who work in Rotterdam are usually well educated and are capable to use the tool even without introduction or training.

When you combine another training with the introduction of this tool you get a higher reach of professionals.

- **Conclusions of the experimentation phase**



The timing of the deliverance of the tool and workshop are not ideal. There are few professionals that have time to look with us at the tool and workshop. This is a lesson for future workshop development. It is better before, during or shortly after summer. September through december is the most pressing times, not only for us but also for our colleagues, partners and professionals.





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